

Manisa Celal Bayar University Social Contribution Policy

Today, Manisa Celal Bayar University is among Turkey's three largest universities in the Aegean region with its 3 Institutes, 15 Faculties, 2 Schools, 15 Vocational Schools, 32 Appeal and Research Centers, Manisa Celal Bayar University Technology Development Zone and a 634-bed hospital. The University has 1922 academic staff, 2315 administrative staff, 40,533 students and 161.013 graduated students. In addition, the Experimental Science Appeal and Research Center (DEFAM) has been providing test and analysis services to the public and private sectors since 2011. Furthermore, MCBU directs education by carrying out certificate programs for society, various institutions, and organizations through continuous education and distance education programs.

Manisa Celal Bayar University contributes to the development of a prosperous society by transforming the knowledge it produces in the light of science and knowledge in every field. It also aims to deliver innovative solutions to human, social, economic, ecological, and environmental problems by creating interdisciplinary cooperation. Moreover, MCBU enriches science and humanity by contributing to the qualified labor force through education training and research-development activities and spreading the knowledge it produces directly to society.

While Manisa Celal Bayar University presents its output for the benefit of society, it aims to ensure

- The creation of solutions to global, national, regional, and local problems and to contribute to the rational dynamics of regional development in the context of Manisa's innovative city vision,
- The dissemination of social contribution awareness by developing Social Responsibility Projects with students, academic and administrative staff,
- Establishing strong ties and cooperation between the University and internal/external shareholders,
- Organizing educational programs that will encourage lifelong learning for the society and carrying out cultural, social, and artistic activities,
- The enrichment of social contribution activities with digitalization and new technology opportunities,
- The sustainability of social contribution activities.